

OCBC TRADE LOYALTY PROGRAMME 2013/2014

The **OCBC Trade Loyalty Programme 2013/2014** (“Programme”) is a customer loyalty initiative designed to reward our loyal trade customers (“Customers”) for their support in channelling trade transactions to OCBC Bank (Malaysia) Berhad and/or OCBC Al-Amin Bank Berhad (collectively “OCBC Bank”). We have included a range of most frequently-used trade transactions to enable more of our valued customers to enjoy the rewards of this Programme.

Participate with 5 Easy Steps



Step 1

Submit as many trade transactions* from the range of eligible services / products during the Programme Period to your nearest Business Banking Service Desk or Trade Finance Operations.

**Subject to the existing approved terms and conditions for utilisation.*



Step 2

Accumulate OCBC\$ from the various trade transactions.

OCBC\$ accumulated from OCBC Bank (Malaysia) Berhad and OCBC Al-Amin Bank Berhad can be combined for redemption.



Step 3

Complete the Redemption Letter** with your choice of gift vouchers based on your available OCBC\$ at the end of Programme Period.

***Redemption Letter is attached to the Trade Loyalty Programme 2013/2014 Brochure.*



Step 4

Send us the completed Redemption Letter and the **Original Programme Statement for June 2014** within the Redemption Period.

The gift vouchers will be delivered within 4 weeks from date of receipt of the completed Redemption Letter.



Step 5

Bonus Draw

Customers who accumulate 15 transactions and above will be entitled to a bonus draw at the end of the Programme Period.

Look out for a phone call coming your way and answer 2 simple questions to win!

Terms and Conditions

1. The **OCBC Trade Loyalty Programme 2013/2014** is open to all Business Banking customers of OCBC Bank (Malaysia) Berhad and/or OCBC Al-Amin Bank Berhad (collectively "OCBC Bank") automatically. This Programme runs from 1 December 2013 to 30 June 2014 ("Programme Period"). You do not need to submit any enrolment forms.
2. For every successful trade transaction from the list of eligible conventional / Islamic trade products and /or services below during the Programme Period, you will be entitled to earn OCBC\$750 each :
 - a. **Local Purchase/ Import Services**
 - i. Letter of Credit (LC) / LC-i issuance*
 - ii. Inward Documentary Collection / Inward Documentary Collection-i
 - b. **Local Sales/ Export Services**
 - i. Outward Documentary Collection / Outward Documentary Collection-i
 - ii. Outward Documents for Negotiation and/or Discounting / Outward Documents for Negotiation-i and/or Discounting-i
 - iii. Transfer of LC (conventional only)
 - c. **Financing**
 - i. Banker's Acceptance / Accepted Bills-i
 - ii. Invoice Financing/ Invoice Financing-i
 - iii. Foreign Currency Trade Finance (conventional only)

**LC / LC-i amendments or conversions of collection transaction to negotiation are not accepted for this Programme.*

3. You may accumulate as much OCBC\$ as you wish during the Programme Period in exchange for gift vouchers stipulated in the redemption letter. The list of gift vouchers available for redemption is also provided at the end of the terms and condition. Minimum redemption starts from OCBC\$5,000.
4. You will be notified on the accumulated OCBC\$ via a monthly OCBC Trade Loyalty Programme 2013/2014 Statement. This monthly statement will begin in the following month.
5. The "Redemption Period" commences from 1 July to 31 August 2014. Any Redemption Letter received after 31 August 2014 will be disqualified. Kindly forward your redemption request(s) to:

**OCBC Bank (Malaysia) Berhad/OCBC Al-Amin Bank Berhad
Trade Finance Operations
12th Floor, Menara OCBC
18 Jalan Tun Perak
50050 Kuala Lumpur**

or

to the Business Banking Service Desk at your nearest OCBC Bank branch.

6. The Redemption Letter may be reproduced by photocopy. If you have misplaced your original OCBC Trade Loyalty Programme June 2014 statement, please contact our Trade Action Line for a replacement copy.
7. OCBC\$ accumulated during OCBC Trade Loyalty Programme 2013/2014 cannot be combined with any other OCBC\$ earned / accumulated through other promotion or product utilisation.
8. The range of gift vouchers available for redemption will be stipulated in the Redemption Letter. However, where selected gift vouchers cannot be made available for any reason whatsoever, OCBC Bank reserves the right to replace these items with other items of similar value, determined by OCBC Bank at its absolute discretion. Gift vouchers are not transferable or exchangeable for cash.

9. BonusDraw

- i. A bonus draw will be held at the end of the campaign for all customers who have successfully accumulated a minimum total of 15 transactions during the campaign period. 3 prizes up for grabs :

1st Prize : iPad with Retina Display 64GB (Wifi+Celular)
2nd Prize : iPhone 5S 16GB
3rd Prize : iPod Touch 32GB



- ii. The number of chances under the bonus draw will increase for every 5 additional transactions submitted to OCBC Bank starting with a minimum of 15 transactions as follows:

No. of accumulated transactions throughout the Programme Period	No. of Chances
15 < 20	1
20 < 25	2
25 < 30	3
30 < 35	4
35 < 40	5
40 < 45	6
45 < 50	7
50 < 55	8
55 < 60	9
60 < 65	10
65 and above	11

- iii. A customer selected through the bonus draw will be contacted by OCBC Bank through the contact person's details and telephone number as kept by OCBC Bank. The customer whose contact person can successfully answer 2 questions from OCBC Bank will be a winner. If the contact person is not reachable through this telephone number after 3 attempts during working hours or is unsuccessful in answering the 2 questions, then the customer will be considered disqualified from the bonus draw, and another customer will be selected through the bonus draw and the process stated in this clause shall be repeated until 3 winners have emerged.
- iv. The winners of bonus draw will be notified in July 2014 and prizes will be couriered by the suppliers to the designated address based on details provided by the winners by end July 2014.
- v. All prizes are subject to availability of stock from our suppliers. OCBC Bank reserves the right to replace any prize with other item of similar value and / or specifications. Prizes are not transferable or exchangeable for cash.
10. OCBC Bank is not liable for whatever injury, loss, damage or claim resulting directly or otherwise from use or handling of the gifts redeemed / prizes received. In addition, OCBC Bank is not responsible for the fitness of the gifts or prizes for any purposes, any queries or after-delivery services for any gifts or prizes should be directed by the customers to the relevant suppliers.
11. OCBC Bank will utilise the services of third parties for this Programme, such as for the supply, delivery and other processes related to the gift vouchers and prizes. Such third parties include (but are not limited to) suppliers, courier, and other independent contractors. The names of customers, their contact persons, addresses, telephone numbers, job title/designation will be among other details that will be disclosed to third parties to render services related to this Programme. A customer may decline such disclosure by clearly relaying this message when making the redemption (for redemption of gift vouchers) or when contacted by telephone to answer the 2 questions (for bonus draw). Regrettably, customers who decline such disclosure of necessary details will be disqualified from the Programme.
12. OCBC Bank reserves the right to publish the names of participating customers for its advertising and publicity purposes.

13. OCBC Bank's decision shall be final and conclusive. No correspondences or appeal shall be entertained.
14. OCBC Bank reserves the right to alter, withdraw, cancel or terminate the Programme at any time during the Programme Period without assigning any reasons whatsoever. Variation, suspension or termination of the Programme may be made by placing a general notice in one issue of a daily national newspaper, by posting a general notice in any of OCBC Bank's branch premises or OCBC Bank's website or by incorporating the notice into OCBC Bank's bank statements sent to customers periodically. The notice will take effect from the date set out and, if no date is stated, will take effect from the date of the notice.
15. The submission of the Redemption Letter or the answering of the 2 questions for Bonus Draw signifies that the customer agrees to be bound by these terms and conditions and the decision of OCBC Bank. Proof of postage is not proof of receipt. Redemption by fax is not acceptable.

Enquiries / Feedback

For clarification or enquiries related to this Programme, please contact either the Business Banking Service Desk at any of our branches, or

Trade Action Line at 1-300-88-7000

or your OCBC Relationship Manager / OCBC Trade Sales Manager.

OCBC Trade Loyalty Programme 2013/2014 Redemption Catalogue

Redemption Period: 1 July to 31 August 2014

No.	Category	Description	Terms and Conditions	OCBC\$
1	Dining	RM20 KFC Events Voucher	<ul style="list-style-type: none"> Valid at any KFC, Pizza Hut, RasaMas Restaurants as well as Rasa Ayamas and KedaiAyamas outlets in Malaysia (except Public Franchise outlets). Purchases are subject to Government Tax & Service Charge, where applicable. 	5,000
2	Dining	RM20 Secret Recipe Voucher	<ul style="list-style-type: none"> Valid at any Secret Recipe restaurants in Malaysia. Purchases are subject to Government Tax & Service Charge, where applicable. 	5,000
3	Dining	RM20 Kenny Rogers Roasters Voucher	<ul style="list-style-type: none"> Valid at any Kenny Rogers Roasters restaurants in Malaysia. Purchases are subject to Government Tax & Service Charge, where applicable. 	5,000
4	Shopping	RM20 Parkson Shopping Voucher	<ul style="list-style-type: none"> This voucher maybe used in all departments (except the Supermarket) in all Parkson retail outlets within Malaysia. 	5,000
5	Shopping	RM20 AEON Shopping Voucher	<ul style="list-style-type: none"> Voucher is valid at all AEON outlets within Malaysia. 	5,000

The above information is correct at the time of publication and OCBC Bank / OCBC Al-Amin Bank takes no responsibility for variation of information thereafter. OCBC Bank/ OCBC Al-Amin Bank reserves the right to allocate items of similar value determined by OCBC Bank if no choice of Gift is indicated.

Look out for the Redemption Letter coming your way!